

DIGITAL HAMBURG SUMMIT:
CHINA MEETS EUROPE

2021

SPONSORSHIP
OPTIONS

30 November 2021



THE HAMBURG SUMMIT
China meets Europe



DIGITAL HAMBURG SUMMIT

ENHANCING DIALOGUE BETWEEN EUROPE AND CHINA IN CHALLENGING TIMES

The “Hamburg Summit: China meets Europe”, is a high-level, biennial business conference on Sino-European relations. Initiated in 2004 by Hamburg Chamber of Commerce, the “Hamburg Summit” is the leading platform for business, political and academic leaders to discuss issues of mutual interest, and has in the past attracted high-level representatives from, European, Chinese and international political and business leaders.

Due to the coronavirus pandemic, the “Hamburg Summit” 2020 had to be postponed by one year. The “Digital Hamburg Summit” 2021 is focusing on post-pandemic cooperation between Europe and China, taking account of China's growing engagement in the world, the realignment of global value chains as well as changing regulatory frameworks for businesses.

FACTS & FIGURES 2018



PARTICIPANTS


Participants
(excluding staff
and media repre-
sentatives):
518


Speakers:
60



Participants at
executive level:
239


Media
representatives:
132

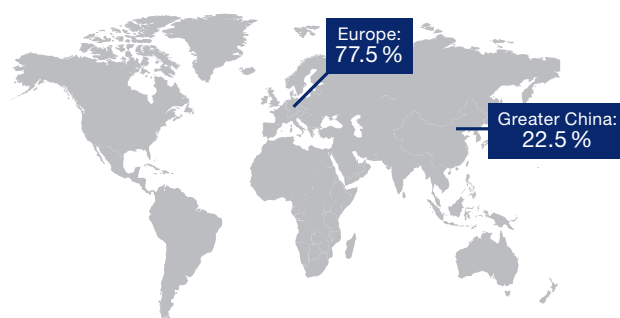
 Female:
135 (26 %)
 Male:
383 (74 %)

CONFERENCE CONTENT

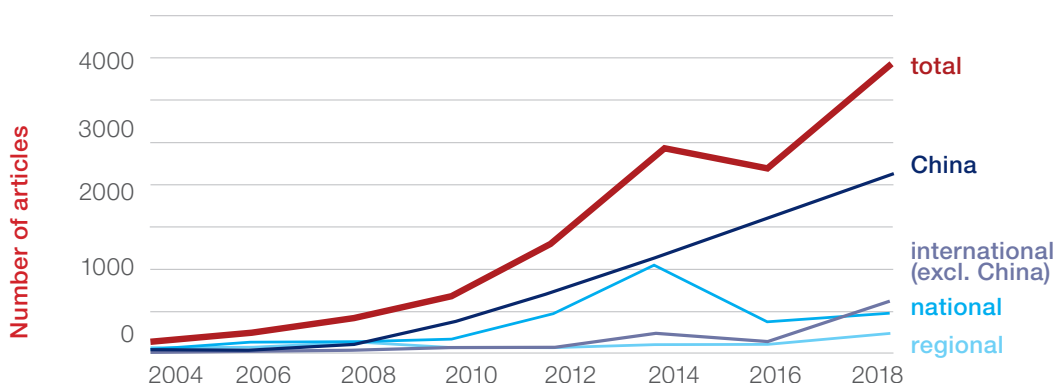

Time for networking:
555 minutes


Time for content:
705 minutes

















ORIGIN OF PARTICIPANTS



MEDIA RESPONSE Press coverage 2004 – 2018



#HamburgSummit18 ranked among the top Twitter trends in Germany on November 26, 2018.

CATEGORY	MODULE / CONTENT	SUPPORTER PACKAGE	PREMIUM PACKAGE
Reference in Speeches	The sponsor is mentioned by name in the speech given by the high-ranking Hamburg Chamber of Commerce representative during the opening and closing of the "Digital Hamburg Summit"		
Content (or-options)	Expert statement (2 min) during one of the business panels (live or pre-recorded)		
	Podcast/videocast on HS website and distribution via OTS		
Representation	Use of the title „Sponsor/Supporter of Hamburg Summit“ in all communications		
	Presentation of sponsor logo on the „Hamburg Summit“ conference website		
	Create your own company profile on „Hamburg Summit“ conference website		
	Upload your company video (created by the sponsor) to the media library/ „Hamburg Summit“ conference website		
	Use of pictures taken in the studio during the event for your own communication		
	Pre-reporting in form of one sponsored post in the social media channels of the „Hamburg Summit“ (post is created by sponsor and posted by Hamburg Summit team)		
Tickets	Sponsor logo on digital ticket		
	Complimentary tickets	2	5
Early bird discount on sponsoring packages HS 2022			
PRICE (PLUS VAT)		EUR 5.000	EUR 19.000



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OF THE “DIGITAL HAMBURG SUMMIT: CHINA MEETS EUROPE” 2021!

CONTACT

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🐦 #HamburgSummit21

IMPRINT

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